OLOLA PRODUCT SUMMARY

VER　2025.10

HMK
CORPORATION

OUR BRANDS

IM OLOLA

OLOLA is an innovative product that emphasizes **natural beauty**. The lenses complements the **natural color of the pupil**, providing a comfortable fit throughout the day. With a variety of color and design options to choose from according to your style and needs, you can exude your own unique charm.



IDIFF®

Mid- to low-end beauty contact lenses with clearer colors in the **cats' eye concept**, this product focuses on creating a **cat's attractive eyes**. Featuring vivid colors and unique designs, these lenses are perfect for focusing on eyes and expressing individuality at an **affordable price**.



KIVR.

Create an unrivaled presence at special events and parties, making it an ideal choice for those who want to express their **bold style**. It also provides a comfortable fit, so you can wear it for a long time. With its design reflecting various trends, it serves as the perfect accessory that makes you stand out anytime, anywhere.



OUR PRODUCTS

BRAND	OLOLA	IDIFF®	KIVR.
1 DAY	10	4	2025.12 Launch
1 MONTH	37	15	10
MATERIAL	MPC	HEMA + MPC	MPC + HEMA
RETAIL PRICE	$15 - $25	$9 - $12	$20 - $25
SKU	47	19	10

This chart compares **OLOLA, IDIFF, and KIVR** lens brands across product variety, material, and price – roll out in November 2025

♥ OLOLA offers the widest range with 47 kinds in both 1-Day and 1-Month lenses, made with MPC material.

♥ IDIFF provides a more affordable selection using HEMA + MPC

♥ KIVR positions itself as a premium brand with limited options but higher price points.

HMK CORPORATION

Natural

IM OLOLA

1M (H)



PurityShine
Taupe Brown



PurityShine
Sheer Gray



PurityShine
Mauve Choco



Daymood
Brown



Daymood
Gray



Dahlia
Brown



Torridlove
Beige



Siren
Amber Brown



Siren
Fog Gray



Mousse
Taupe Beige

1M (BL)



Vela
Rosy Brown



Vela
Moss Purple

1D



PurityShine 1day
Taupe Brown



PurityShine 1day
Hazel Brown



Daymood 1day
Brown



Daymood 1day
Gray



Glint 1day
Brown



Glint 1day
Gray



Dazzling 1day
Rosie Hazel



Dazzling 1day
Ice Gray



Mellows 1day
Muse brown



A.ble 1day
Gray

Natural

IM OLOLA

1M (L)



Blow Midnight Gray | **Blow** Sunset Pink | **A.muse** Brown | **A.muse** Gray | **Dewie** Brown

1M (M)



Glee Brown | **Glee** Gray | **Blurring** Brown | **Blurring** Gray | **Muted** Choco | **Muted** Gray | **Mellows** Cotton Brown | **Mellows** Mystic Gray | **Modish** Brown | **Modish** Gray

Dearsome Milk Brown | **Dearsome** Ash Gray | **Dearsome** Olive Green | **A.ble** Brown | **A.ble** Gray | **A.ble** Blue | **Easy Black** Black | **Swany** Pure Choco | **Amelie** Gray

Entry

IDIFF

1M



Meow
Coon Brown



Meow
Coon Gray



Meow
Angora Pink



Meow
Siam Blue



Meow
Kitten Beige



Meow
Aby Brown



Meow
Burman Gray



Meow
Rubl Green



Meow
Savannah Brown



Meow
Havana Green



Meow
Scottish Gray



Meow
Scottish Green



Meow
Koshort Gray



Meow
Koshort Green



Meow
Devon Beige

1D



Meow 1day
Coon Brown



Meow 1day
Coon Gray



Meow 1day
Kitten Beige



Meow 1day
Savannah Brown

Trendy

KIVR

1M



KIVR01 (예정)

KIVR02 (예정)

KIVR03 (예정)

KIVR04 (예정)

KIVR05 (예정)

1M (BL)



Lune Gray

Lune Choco

Lune Blue

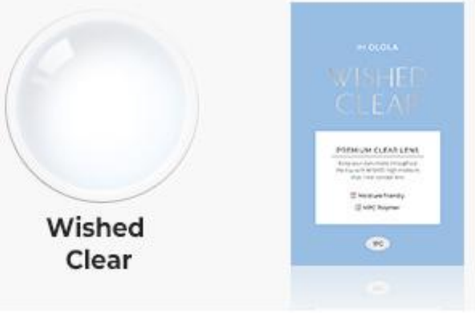
*. (BL) Highlights Bottom Grefic Fixing Lens

*. (COOLING) The world's first eye-cooling lens

Clear

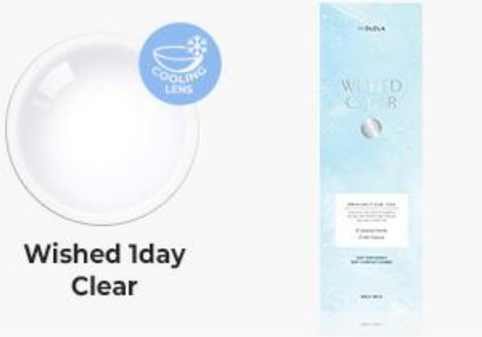
WISHED

1M



Wished Clear

1D



Wished 1day Clear

Solution



OLOLA Lens Solution

OLOLA Wished Drop